



International Academy
Lille Hauts-de-France

INTERCULTURAL DIFFERENCES A CHALLENGE AND AN OPPORTUNITY



For Bachelor
& Master students

LILLE SUMMER SCHOOL 3rd-14th JULY 2023

A strong academic training
in line with top-tier institutes & leading experts
in business, economics, geography & cross-cultural management



The strategic, most dynamic area in North-West Europe
at the heart of a high-performance academic
& economic hub that makes innovation a priority



A door-opening international programme
giving access to the French academic community
& making connections worldwide



A young region, always on the move
lively, easy-living, with a rich history
& heritage, centre of arts & cultures



In a forward-looking higher education institution
with high-standard on-campus accommodation
& welcome services, great facilities & vibrant hall life

LEARNING, DISCOVERING & NETWORKING INTO STUDIES IN FRANCE

PROGRAMME

Faculty of Economics, Social Sciences and Territories (FaSEST)
of the University of Lille & International Academy

- > 60 hours taught in English
- Top lectures, seminars & meetings with leading researchers in the fields of business, economics, geography & cross-cultural management
- Workshops & business visits
- Group case study
- Visits, culture & social events
- > Certificate of completion & 5 ECTS credits
- > Perspective to integrate studies in France

APPLICATION

Admission Criteria

- Bachelor & Master students (professionals welcome)
- Excellent academic results and in-depth knowledge in geography, sociology or economy
- Advanced English

Application
Application deadline: May 14th 2023
Maximum number of participants: 25

PROGRAMME FEES

Participation to the programme

- Standard fee (applic. sent after April 23rd): 1,250 €
- Early Bird (applic. sent by April 23rd): 900 €
- Student from a partner institution: 900 €

Comfort pack (accommodation, transportation in Lille, first evening dinner and first & last morning breakfasts)

- Fee: 460 €

CONTACT & APPLICATION

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www.international-academy.fr/interbiz

Keywords: multiculturalism, globalisation, international management, workplace, diversity, immigration, expatriation, geography, sociology, cross-cultural

The modalities and contents may be subject to minor modifications.